

VIRGINIA DWR

Archery / Open

2027

SPONSOR AND

EXHIBITOR GUIDE



JANUARY 9TH, 2027

RICHMOND RACEWAY

SPONSORSHIP OPPORTUNITIES

Note: Sponsorship packages are available on a first-come, first-served basis.

Sponsorship Tiers	Robin Hood \$10,000 (Presenting)	Gold Ring \$5,000 (Conservation Expo Hall)	Red Ring \$2,500	Blue Ring \$1,000	Friends of DWR \$750
Sponsorship Availability	Limited to 1 Sponsor	Limited to 1 Sponsor	Limited to 4 Sponsors	Limited to 8 Sponsors	Limited Availability
Recognition on All Tournament Communications	✓	✓	-	-	-
Sponsor Message Delivered During Awards Ceremony	✓	✓	-	-	-
Opportunity to Provide Sponsor Swag Bag Insert/Ad	✓	✓	✓	-	-
Ad in Online Event Schedule	✓	✓	✓	-	-
Exhibit Space in Conservation Expo Hall	✓ (Premium)	✓ (Standard)	✓ (Standard)	✓ (Standard)	-
Logo Recognition on DWR Website	✓ (with back link)	✓ (with back link)	✓ (with back link)	✓	✓

In-Kind Support: Organizations wishing to support the event through in-kind product or service donations will be recognized at the corresponding sponsorship level based on item value. Suggested in-kind contributions include prize packages, raffle items, incentives, tournament services, etc.

EXHIBITOR REGISTRATION

Exhibitors will have the opportunity to engage with competitors, families, guests, and the public in the Conservation Expo Hall. The Expo Hall will be open to the public throughout the duration of the Archery Open event.

Corporate Conservation Exhibitor – \$200	Community Conservation Exhibitor – FREE
Commercial businesses offering conservation and outdoor recreation-related products or services.	Conservation or outdoor recreation community groups, clubs, and nonprofit organizations focused on engagement, outreach, or education. Limited number of spots available.



CLICK HERE TO REGISTER